

MiGen Leads Outreach Coordinator or Youth and Young Adult Outreach Coordinator

Supervisor: RLM President

Objective: To further develop then implement a dynamic youth outreach program for middle schools, high schools, colleges, and young professionals to move this demographic to a prolife position and ultimately prolife leadership and activism.

Responsibilities:

1. Broaden and implement existing RLM plans for outreach to middle schools, high schools, colleges, and young professionals. (School outreach and group development should include public, private and homeschool groups and associations.)
2. Train and encourage RLM's affiliates in creating and/or maintaining programs for young people in these demographics.
3. Increase involvement of young professionals on RLM Affiliate boards and RLM's programs.
4. Network RLM affiliates with existing prolife groups on college campuses.
5. Identify students to create new groups at their schools and young professionals to create new groups in their geographic or professional areas.
6. Increase opportunities for educational engagement and civic related activities on campuses.
7. Maintain positive relationships with like-minded organizations involved with prolife youth on the local, state, and national levels.
8. Public speaking at youth and other prolife educational events.
9. Manage and evaluate RLM's existing student contests, including the Oratory Contest and Youth Award, and exploring the creation of new contests.
10. Review present RLM materials for students and youth outreach, develop new materials as needed, and increase avenues of distribution.
11. Develop metrics for measuring RLM growth within the defined demographic.

This job description is not intended to be all inclusive. Employee may be asked to perform other reasonably related business duties as assigned by immediate supervisor and/or other management.

Qualifications:

1. Initial, basic understanding and agreement with RLM prolife positions, as well as RLM organizational focus, with a commitment to quickly broaden that understanding.
2. Outgoing and engaging public presence.
3. Able to travel throughout state. Valid driver's license and reliable vehicle are necessities.
4. Excellent writing, communication, and organization skills.
5. Computer aptitude, including Microsoft Office.
6. Bachelor's Degree and/or educational work experience.

Commitment: This individual must be committed to the prolife philosophy of RLM with a willingness to maintain current education on prolife issues. Some evening and/or weekend work will be required.

Training & Preparation: This individual will receive adequate training upon hire with direction from appropriate advisers and training in basic organization skills and RLM projects.

Evaluation: With newly hired individuals, an evaluation will be conducted after the first three months are completed; thereafter, an evaluation once a year by the President.

Please Note: This is a full-time position with benefits package. Candidates must send a cover letter with resume (PDF documents) to be eligible for consideration. Please send to the HR Manager at careers@rtl.org or mail to: HR Manager, Right to Life of Michigan, PO Box 901, Grand Rapids, MI 49519-0901.