

College Profile Design Contest 2024

The Award:

Right to Life of Michigan will award the winner their design available on the Right to Life of Michigan online store, along with a \$100 cash prize and a t-shirt with their design on it.

Purpose:

For creative minds to craft prolife designs that resonate with the value of respecting and protecting life at every stage. This contest seeks to engage our college community in fostering awareness and prolife perspectives through innovative and thought-provoking merchandise designs.

Eligibility:

Any Michigan student who is a community college, college, or University freshman, sophomore, junior, or senior for the Fall 2023 or Winter/Spring 2024 semesters.

Selection:

Selection criteria include the student's application, their design, and their creative statement. Applications, the design, and the creative statement will be judged by a state committee for consideration. Applications, the design, and the creative statement must be submitted by **May 3, 2024**. The winners will be selected by the state committee and announced on **Friday, May 17, 2024**.

Rules:

The design must be created digitally. We would recommend Canva, Adobe (InDesign, Illustrator, Photoshop), or CorelDRAW.

Designs must be submitted as a vector-based PDF.

All designs must be original creations of the contestant. Submissions must not contain profanity, trademarks, any other organization logo, or any copyrighted works of any other person, business, or nonprofit.

The winning designer agrees to allow Right to Life of Michigan to use their design, free of charge, for any and all printing and promotional purposes.

By submitting an entry, you are agreeing to all contest rules.

The application, the design, and the creative statement must be submitted to the state office by the student. The application will be judged on a variety of ideas including the promotion of a culture of compassion, advocacy, open-mindedness, and a sense to encourage meaningful conversation about prolife topics.

Submit applications, the design as a vector-based PDF, and the creative statement to Jazlyn Bailey at jbailey@rtl.org on or before May 3, 2024.

If you have any questions, contact Jazlyn Bailey at jbailey@rtl.org or (616) 532-2300

