

# 2022 MEME MATCH!

## Contest Rules and Requirements

**DEADLINE FOR SUBMISSION:** Friday, July 8, 2022

**WHO IS ELIGIBLE TO COMPETE?** Pro-life young people from Michigan ages 13 to 23 as of July 8, 2022, are eligible for the competition.

**HOW DO YOU WIN?** Finalists will be selected by a Right to Life of Michigan panel and displayed on Facebook for a public vote. The submissions will also be shared on our other social networking profiles for show. Voting on finalists will be “open” on Facebook from Wednesday, July 13, to 5:00 p.m. on Wednesday, July 27. One third of the score will be based on the number of times each entry is shared from our Facebook page during that time and another third will be based on the number of likes each entry received from our Facebook page. The final third of the score will be voted on by the Right to Life of Michigan panel. The winner will be announced on Friday, July 29.

**WHAT ARE THE PRIZES?** The winner will receive \$400 and the runner-up will receive \$100.

### CONTEST RULES:

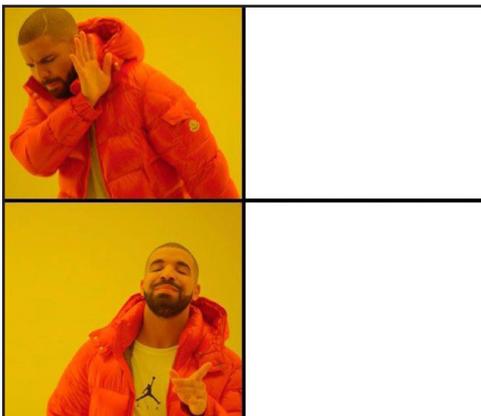
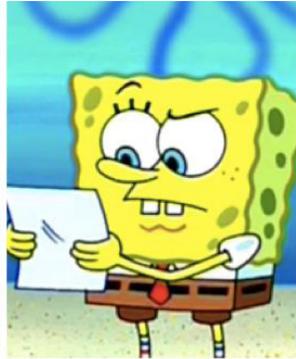
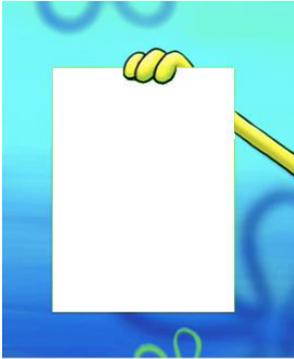
1. The meme must use one of four common meme templates to make a serious point about abortion: SpongeBob Burning Paper, Drake Hotline Bling, Woman Yelling at Cat, and Scooby Doo Mask Reveal (examples are included on the next page).
2. The important qualifications will be used to determine finalists: 1.) originality, 2.) relevance of the information, 3.) cleverness and/or humor. The panel of judges is looking for submissions to make serious points using statistics, arguments, or current events; the purpose of this contest is not merely “dunking” on abortion supporters. Submissions will be checked against popular pro-life meme creators to ensure no plagiarism is taking place.
3. Submissions for the contest are due by Friday, July 8, 2022. One submission per contestant. Memes must be in a JPEG or PNG file format and e-mailed to [contest@rtl.org](mailto:contest@rtl.org). **Contestants must include their name, address, phone number, and birthdate in the e-mail.** The file size for submissions must not exceed 5 megabytes.

**HOW CAN I MAKE A MEME?** Many websites freely offer the ability to make memes using the three templates selected for this contest. The most common one we’ve used is [imgflip.com/memegenerator](http://imgflip.com/memegenerator).

**WHY MEMES?** Satire and irony have a long and glorious tradition, from Elijah, to Horace, to Jonathan Swift, and today, where memes on social media are the kings of modern satire. Many social ills and injustices have been the object of ridicule over the centuries, and there’s no reason the greatest injustice of our time—the top cause of death in the world—deserves to be spared.

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## Required Meme formats



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